Press Release

Crescenta Appoints Ana Serrano as Legal and Compliance Manager

- Ana Serrano brings extensive experience in legal advisory and regulatory compliance within the financial sector
- Her appointment strengthens Crescenta's governance and regulatory framework during a period of strong growth for the company

Madrid, September 11, 2024. Crescenta, Spain's first digital asset manager for private equity fund investments, has appointed Ana Serrano as Legal and Compliance Manager. This addition reinforces the company's commitment to the highest standards of regulatory compliance and corporate governance, in line with its rapid growth and expansion.

Ana Serrano joins Crescenta with solid experience in legal and compliance functions within regulated financial environments. Throughout her career, she has specialized in regulatory advisory, corporate governance, and compliance with financial regulations, contributing to the development and implementation of robust internal control frameworks.

Her role at Crescenta will focus on overseeing legal matters, ensuring compliance with applicable regulations, and supporting the company's strategic development while maintaining the highest standards of transparency and investor protection.

In Ana Serrano's words: "I am delighted to join Crescenta at such a dynamic moment in its growth. The company's innovative model and its commitment to democratizing access to private markets make this an exciting project, and I look forward to contributing my experience to strengthening its legal and compliance framework."

Ramiro Iglesias, CEO of Crescenta, highlights: "Ana's incorporation represents a key step in consolidating our internal structure. As we continue to grow and expand our product offering, having a strong legal and compliance function is essential to ensure the security and confidence of our investors."

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About Crescenta

Crescenta is a Collective Investment Institution Management Company (SGIIC) supervised by the CNMV. The company, founded by Eduardo Navarro and Ramiro Iglesias, offers professional and retail investors digital access to leading national and international private equity, venture capital, infrastructure, private debt, and impact investment funds. In addition, it provides its clients with extensive educational information on investing in this segment, an advisory tool, and the option to integrate their bank accounts for a more agile and secure subscription process.

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