Press Release

Crescenta Strengthens Its Team with the Appointments of Ernesto Lezaeta and Juan Villalón

- Ernesto Lezaeta joins as Investment Manager after seven years of experience in the sector
- Juan Villalón, with eight years of experience as a venture capital fund manager, joins Crescenta as Operations Manager

Madrid, January 29, 2025. Crescenta, Spain's pioneering digital asset manager for private equity fund investments, has appointed Ernesto Lezaeta as Investment Manager and Juan Villalón as Operations Manager. With these appointments, the firm continues the growth path initiated in 2024, strengthening its team, which now numbers more than 25 employees just 11 months after the launch of its first funds.

Lezaeta joins Crescenta from the private equity team at AltamarCAM Partners, where he began working in 2018, analyzing multiple opportunities and executing the closing of various investment projects through commitments in primary funds, secondaries, and co-investments across Latin America, North America, and Europe. Previously, he worked as an investment analyst at the multifamily office Econsult. He holds a degree in Business Administration (Commercial Engineering) from the Pontifical Catholic University of Chile.

Villalón, for his part, joins Crescenta from Andbank, where he worked as a manager of Venture Capital Companies (SCRs). Prior to joining Andbank, he spent five years at Arcano as part of the operations team, working as a financial analyst and SCR manager. Villalón began his professional career at the Spanish Chamber of Commerce in New York and holds a degree in International Business Administration from Universidad Villanueva in Madrid.

In the words of Ernesto Lezaeta: "I am deeply motivated to be part of a team that is revolutionizing access to high-quality investments for retail investors. I am convinced that I can contribute to Crescenta's growth and support its mission of offering innovative solutions in alternative asset funds, generating a positive impact and expanding access to new opportunities for retail investors."

"I am joining Crescenta convinced that its model represents the future of investment. As the first digital platform in Spain for investing in private markets, it combines technological innovation with the democratization of access to high-value opportunities—two principles that I consider fundamental to transforming the financial landscape," states Juan Villalón.

Ramiro Iglesias, CEO of Crescenta, highlights: "The appointments of Ernesto and Juan are a reflection of the growth we are experiencing at the company on all fronts. Their additions will allow us to strengthen the services we offer and continue to take on new challenges within the sector."

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About Crescenta

Crescenta s a Collective Investment Institution Management Company (SGIIC) supervised by the CNMV. The company, founded by Eduardo Navarro and Ramiro Iglesias, offers professional and retail investors digital access to the best national and international private equity growth, private equity buyout, infrastructure, and real estate funds, among other strategies. In addition, it provides its clients with extensive educational information on investing in this segment through its “Aprende y Crece” platform, an advisory tool, and the option to integrate their bank accounts for a more agile and secure subscription process.

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