Press Release

Crescenta Launches Its Educational Program "Learn and Grow"

- Crescenta's investment academy, featuring participation from industry experts and renowned academics, aims to help investors enhance their financial knowledge in the field of private equity investment
- Crescenta's educational program is open to the general public on Crescenta's website and through the Learn and Grow platform upon registration
- Each video in the program is eligible for 30 minutes of EFPA recertification

Madrid, November 15, 2023. Crescenta, Spain's first digital asset manager for private equity fund investments, announces the launch of its masterclass and interview program "Learn and Grow", which is also certified as educational content by the Spanish Association of Financial Advisors and Planners (EFPA).

In line with its objective of democratizing investment in private markets and simplifying access for both professional and retail investors to this type of asset, Crescenta has created this investment academy in which both less experienced investors and more sophisticated ones can enhance their financial culture in the area of private equity investment.

The objective of this program is to explain private markets in a simple way, providing savers and investors with information that is difficult to access in a clear and engaging format.

The investment academy includes Web Articles (covering key concepts for entering private markets), Crescenta Lab (a space with reports and relevant data), Guides (which develop concepts in greater depth), Masterclasses ("Learn"), Interviews ("Grow"), and a Financial Glossary. Each video in Crescenta's "Learn and Grow" program may be validated for 30 minutes of EFPA recertification. In addition, Crescenta will also collaborate with EFPA Spain in organizing courses, conferences, and seminars that are valid for other EFPA recertifications, adapted to the requirements imposed by ESMA and the CNMV under the MiFID II directive.

In the words of Ramiro Iglesias, CEO of Crescenta: "We were very clear that financial education had to be a core pillar of Crescenta. We want to be fully involved and accompany savers and investors by giving them the necessary tools so they can begin their journey into private markets with as much information and knowledge as possible. Bringing private equity investment closer to retail investors is great news, but it also implies that we have a responsibility to ensure this democratization and access to private markets is carried out properly, with good products and the necessary knowledge."

The masterclass program, called Learn, includes a series of videos featuring renowned industry experts and academics who explain private equity concepts, with the aim of addressing the lack of educational content on private markets.

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This series of masterclasses is complemented by the interviews (Grow), in which relevant figures from the industry show a more personal side and allow audiences to discover different success stories.

The "Learn and Grow" program draws on the experience and expertise of the Crescenta team, with prominent members of its advisory board such as Sebastián Albella, Salvador Mas, and Iñaki Arrola. This initiative is also supported by various prominent figures from the business, financial, and regulatory spheres, coming from firms such as K Fund, Indexa Capital, and Extension Fund, as well as professors from international business schools such as IEB and IE, among others.

Most of Crescenta's educational content is available on its website, with the exception of the Masterclasses ("Learn"), Interviews ("Grow"), and Guides, which are open to the general public through the Learn and Grow platform upon registration, at no cost and with no investment obligation.

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About Crescenta

Crescenta is a Collective Investment Institution Management Company (SGIIC) supervised by the CNMV. The company, founded by Eduardo Navarro and Ramiro Iglesias, offers professional and retail investors digital access to the best national and international private equity, venture capital, infrastructure, private debt, and impact investment funds. In addition, it provides its clients with extensive educational information on investing in this segment, an advisory tool, and the option to integrate their bank accounts for a more agile and secure subscription process.

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