crescenta

Press Release

Crescenta Appoints Maryem El Hassani as Investment Manager

- El Hassani brings more than ten years of experience in financial advisory, investment analysis and strategies, capital markets, and portfolio management
- This appointment strengthens Crescenta's investment team amid the rapid growth the firm is currently experiencing

Madrid, September 9, 2025. Crescenta, Spain's first digital asset manager for private equity fund investments, has appointed Maryem El Hassani as Investment Manager, bringing more than ten years of experience in the sector. This appointment is part of the firm's growth strategy, strengthening the team in response to the rapid evolution the company is undergoing.

El Hassani joins Crescenta after more than two years of experience as a Senior Associate in financial advisory at Kroll. Previously, she held the position of Senior Equity Analyst at Beka Finance and worked as a commodities trader at Heidelberg Materials Trading. Prior to that, she spent more than three years working as an M&A advisor at Deloitte.

In Maryem El Hassani's words: "It is a pleasure for me to join Crescenta and to be able to contribute all my experience and capabilities to deliver the best products and services. I am excited to join a firm whose business model represents the future, combining strong technological development with the democratization of access to high-value opportunities."

Ramiro Iglesias, CEO of Crescenta, highlights: "Maryem's appointment continues the growth path we have experienced since our inception. For us, it is a privilege to build a team with such deep expertise in the financial world that shares the mission of bringing a top-quality product to a qualified investor base."

El Hassani holds a Bachelor's degree in Finance from the John Molson School of Business, a Master's degree in Finance from IE Business School, and the CFA designation from the CFA Institute.

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About Crescenta

Crescenta is a Collective Investment Institution Management Company (SGIIC) supervised by the CNMV. The company, founded by Eduardo Navarro and Ramiro Iglesias, offers professional and retail investors digital access to leading national and international private equity growth, private equity buyout, infrastructure, and real estate funds, among other strategies. In addition, it provides its clients with extensive educational information on investing in this segment through its "Aprende y Crece" platform, an advisory tool, and the option to integrate their bank accounts for a more agile and secure subscription process.

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