

## Crescenta Reinforces Its Offering with Customized Investment Solutions for Companies

- With more than 1,000 corporate entities registered, the firm has designed a new program to launch SCRs with an investment policy aligned with the specific needs of this segment
- The firm currently has 12 ECRs under management and is now launching Crescenta Private Equity Strategic Selection SCR, responding to demand from private banking investors
- Crescenta is preparing the launch of new products with the goal of continuing to consolidate its leadership in providing individual and professional investors access to private markets

**Madrid, June 15, 2026.** [Crescenta](#), Spain's first digital management company specialized in private equity fund investments, is expanding its product offering in response to growing interest from high-net-worth corporate investors.

With more than 1,000 companies registered, the firm has designed a new program to launch Venture Capital Societies (SCRs) across various strategies. The product, which is already available for investment, maintains Crescenta's core philosophy—access, selection, and quality—while incorporating an investment policy aligned with the specific needs of this segment.

Among the Crescenta investors who have already channeled their investments through corporate entities are insurance companies, foundations, family businesses, and family offices. They all share the goal of building multi-year, multi-strategy, and multi-manager investment plans, following models similar to those historically used by large US endowments, international insurers, or major family offices.

"What these investors share is the desire to build Private Equity portfolios similar to those of the leaders in their categories, but adapted to their investment capacity. With this new offering, we are improving both the products available in the market and the investment experience for clients who have previously participated in these vehicles through their private banks," highlights Ramiro Iglesias, CEO and co-founder of Crescenta.

Nearly 300 corporate entities already invest on a recurring basis with Crescenta. The firm currently has 12 Venture Capital Entities (ECRs) under management and is now activating **Crescenta Private Equity Strategic Selection SCR**, with a minimum investment of 500,000 euros, thereby responding to demand from private banking investors.

The strategy will target an annual net IRR of 15% and an estimated Multiple on Invested Capital (MOIC)\* of 1.8-2.3x. This will be achieved through a portfolio composed of five international Buyout funds from both the primary and secondary markets across different geographies, complemented by exposure to Growth strategies. Furthermore, the vehicle includes thematic strategies and management styles tailored to the more sophisticated profile of this type of client

However, the firm warns that it must be taken into account that returns are not guaranteed and that the investment carries risks, most notably illiquidity.

"With this launch, we want to reinforce Crescenta's positioning not only in the retail segment but also among professional investors. All of this is backed by the selection of appropriate products and structures for each investor profile, alongside a simplified process," adds Ramiro Iglesias.

On the other hand, the firm—which already exceeds 250 million euros under management and serves more than 4,000 clients—is preparing the launch of new products with the objective of continuing to consolidate its leadership in providing individual and professional investors access to private markets.

- END -

\*Target based on simulated historical net returns obtained by previous funds with the same strategy as the selected underlying assets, managed by the same management company as the selected underlying assets, under a conservative scenario. Reference period for the simulation: the entire duration of the previous funds (excluding those currently in their investment period at the time of analysis, which are not included for these purposes), in full twelve-month periods. Source of information: internal preparation based on data provided by the underlying fund managers. Past performance is not a reliable indicator of future results. More information about risks and conditions here.

## About Crescenta

---

**Crescenta** is a Management Company of Collective Investment Institutions (SGIIC) supervised by the CNMV and registered in the CNMV registry of IIC management companies under official registration number 289. The company, founded by Eduardo Navarro and Ramiro Iglesias, offers professional and retail investors digital access to leading national and international private equity growth, private equity buyouts, real assets, and secondaries funds, among other strategies. Additionally, it provides its clients with a wealth of educational information on investing in this segment through its "Learn and Grow" platform, an advisory tool, and the ability to integrate their bank accounts for a faster and more secure subscription process.

## Press Contact

---

### CRESCENTA

Sofía Cisneros: [scisneros@crescenta.com](mailto:scisneros@crescenta.com) / +34 681 018 669

### HARMON

Diana Cortecero/Tamara Comesaña/María Matos: [crescenta@harmon.es](mailto:crescenta@harmon.es) / +34 610 422 590